



June 2001

European Village Renewal Prize 2002

European Award for Rural Development and
Village Renewal

of the

European Association for Rural Development and Village Renewal

Motto: "Crossing borders"

Assessment Criteria:

Exemplary activities and initiatives contributing to strengthening the future perspective of rural areas in the sense of Agenda 21 and focusing particularly on courageous, innovative and committed "border crossings" with a view to area, content and ideology will be assessed.

According to the "Model for Rural Development and Village Renewal in Europe" this includes above all:

A. CONTENTS

1. Strengthening of agriculture and forestry and their integration into regional cycles
2. Maintaining and creating employment in harmony with local requirements
3. Ecologically sound supply and waste management as well as use of renewable raw materials
4. Symbiosis of old buildings meriting preservation and of new contemporary design as well as resource-conserving development typical for the village.
5. Developing and maintaining the cultivated landscape, taking into consideration ecological correlations
6. Strengthening the identity and the self-esteem of the village people especially through cultural initiatives and further education in the village
7. Revival of traditional and creation of modern sociocultural and social qualities and facilities

B. SUMMARY OF MEASURES

Decisive for all areas are

- comprehensive, holistic concepts which are directed towards a
- sustainable development and characterised by
- vision, fantasy and courage.

C. METHODS/STRATEGIES

Moreover, the strategies and methods pursued in achieving the aims will be taken into particular consideration, namely

- personal initiative and citizen's participation
- dialogue of politicians, experts and authorities with the citizens and
- co-operations in neighbourhood and communal alliances as well as regional partnerships.

Prize categories

- "The European Village Renewal Prize" will be awarded;
- in addition those villages will be honoured which can refer to a "holistic and sustainable village development of outstanding quality";
- moreover prizes for "special achievements in particular or several fields" will be awarded;
- all participants will receive an acknowledgement.

Rules of Entry

Only one entry per province or region may be made. The politicians or officials responsible for village renewal and rural development in the respective states, provinces and regions are entitled to make an entry. In case no official entries are made, this right also pertains to (non-governmental organisations) NGOs.

The "participation fee" amounts to:

- 550 EURO for villages/municipalities from member countries, provinces and regions of the European Association for Rural Development and Village Renewal.
- 1,700 EURO for all others

Bankers: Raiffeisenbank Niederösterreich-Wien, BLZ: 32000,
Account Number 83.444

Entry Documents

In general: as much as necessary and as little as possible!

- Brief description of set and planned measures for village development making concrete reference to the competition criteria – no more than 3,000 characters;
- essential information on initial situation, development options and targets serving a better understanding of the village, the area, the people and the measures set – no more than 1,500 characters;
- information about the long-term population development;
- 1850/1900/1950/1970/1980/1990/2000 or later;
- data on the economy; number of agricultural and forest enterprises, information on full-time and part-time farmers and foresters; number of craft and small business enterprises and number of employed; information on the service and tourist sectors; number of commuters to and from the village;
- Maps, photographs, explanations, graphs, before-after illustrations, special aspects, etc. which are necessary for understanding and which altogether should not occupy more than two information charts of the size 88/123 cm.
- A map showing the surrounding landscape scale 1:50,000 or 1:25,000 and contour lines and, if available, historical maps.
- At least three to maximally five photos – people, landscape, buildings – for press work and relevant publications of the ARGE, if possible also in digital form (text parts as word document and pictures as tif or jpg, resolution 200 to 400 dpi per e-mail (glatz@oesfo.at) or ISDN, no. +43/(0)1/533 07 97-48)
- Further information, such as village renewal plan, press releases, background information, video films, etc. may be added.

All entries to be sent to the following address:

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Deadlines

1 February 2002:	Closing date for entries
March 2002:	1 st assessment meeting of the panel of judges
April/May 2002:	Visits of groups of judges to all participating villages
June 2002:	2 nd assessment meeting of the panel of judges, decision
Autumn 2002:	Award of the 7 th European Village Renewal Prize

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