Europäische ARGE Landentwicklung und Dorferneuerung, A-1010 Wien, Bartensteingasse 4/16; Tel.: +43 1 533 84 01 E-Mail: friewald@clubnoe.at; www.landentwicklung.org ZVR-Zahl: 67401264



# European Village Renewal Award 2010

European Award for Rural Development and Village Renewal

# Motto: "New Energy for a Strong Togetherness"

The competition for the 11<sup>th</sup> European Village Renewal Award is guided by the inten-tion of bringing excellent and exemplary activities and initiatives "into the limelight" and bestow recognition on them, taking into account their economic and cultural context. The main criteria is that the projects contribute to a sustainable improve-ment in rural areas' readiness for the future, as laid out in the "Guidelines for Rural Development and Village Renewal in Europe" in accordance with Local Agenda 21. The motto of the competition boosts, in particular, such villages where matters are being approached with new energy – in both the literal and figurative sense – to significantly strengthen the economic power, ecological quality and social cohesion.

# Criteria for judging entries

A. ORIENTATION and STRATEGIES

- 1. Vision
- 2. Sustainability
- 3. Co-ordinated approach

## B. METHODS

- 1. Self-motivated initiative and citizen participation
- 2. Information and communication
- 3. Accompaniment by experts
- 4. Co-operation and networks

# C. OBJECTIVES

- 1. Strengthening ecological agriculture and forestry while respecting the character of the man-made landscape
- 2. Maintain and develop local supply facilities and site-compliant job opportunities, also with a view of regional economic value chains
- 3. Responsible and sustainable management of natural resources and use of renewable raw materials
- 4. Settlement development taking into account the needs of the economy, environment and society
- 5. Symbiosis between valuable old and good-quality new buildings
- 6. Strengthening the sense of identity and the self-assurance of village residents
- 7. Creation of up-to date social institutions and socio-cultural qualities
- 8. Support of equal opportunities of all generations, nationalities and minorities and of both genders at economic, societal and cultural level

## D. CORRESPONDENCE TO THE MOTTO

## Prizes

- The winner is awarded the "European Village Renewal Award 2010".
- The second highest award, which is bestowed on those participants fulfilling all requirements, is the "European Village Renewal Award for sustainable, holistic and motto-adequate village development of excellent quality".

- Participants, which are positively assessed in the overwhelming part of the criteria, are awarded the "European Village Renewal Award for special achievements in multiple fields of village development".
- A "European Village Renewal Award for special achievements in individual fields of village development" is bestowed on all those participants, which can refer to individual, particularly convincing development projects.

Awards will be non-monetary, but will consist in symbolic objects such as commemorative plaques and diplomas.

# Conditions for entry

Only one nomination will be accepted per country or region. Nominations can be of a village or a (joint) municipality or an intermunicipal association, while a population of 20,000 should not be exceeded. Nominations are to be made by the politicians or administrators responsible in each country or region for village renewal and rural development, or alternatively by non-governmental organisations in the absence of official nominations by the authorities.

The entrance fee will be invoiced after the entry and is:

- 550 EURO for villages/municipalities/intermunicipal associations from countries, provinces or regions that are members of the European Association for Rural Development and Village Renewal (Europäische ARGE Landentwicklung und Dorferneuerung)
- 1.700 EURO for all others.

#### Participants should submit

- The filled-in entry form, in digital form and on paper (please request the form from info@clubnoe.at); the digital version should be a Word document and not contain any charts of large data weight. We will also be happy to receive an (illustrated) pdf version with it.
- At least three photographs (of persons, landscape, buildings), with captions, suitable for dissemination to the press and for possible publications by the European Association for Rural Development and Village Renewal. If possible, in digital form as well as on paper (text as MS Word document; images with a minimum resolution of 300 dpi, files about 4MB per image).
- Plans, graphics, photographs, explanatory text, "before and after" representations etc., it
  would be the best to sum this up in a placard, which should facilitate a clear
  understanding of the measures and also suitable to be exhibited. It should fit onto no
  more than two 120x90 cm posters. Please send in an easily transportable form (i.e. not as
  stiff plates, but rolled); if possible, also in digital form (vector graphics for graphs and
  tables; Illustrator-eps format).
- Further documentation such as zoning plans and other official maps and plans, village renewal plans, maps of the village and surroundings to a scale of 1:50,000 or 1:25,000, as well as historical maps press clippings, background information, videos etc. may be included.

#### Schedule

February 8<sup>th</sup>, 2010: March 2010: May/June 2010: June/July 2010: Autumn 2010: Deadline for entries First session of the jury Visits to all participating locations by jury delegations Second session of the jury, decision Award ceremony in Sand in Taufers, South Tyrol, Italy

#### Contacts/Information

Theres Friewald-Hofbauer, Tel.: ++43/1/533 84 01; Fax: ++43/1/533 84 01-20; E-Mail: <u>friewald@clubnoe.at</u>

Internet: www.landentwicklung.org