



May 2005

European Village Renewal Award 2006

European Award for Rural Development
and Village Renewal

of the

European Association for Rural Development
and Village Renewal

Motto:

„Change as Opportunity“

The competition for the 9th European Village Renewal Award is guided by the intention of bringing excellent and exemplary activities and initiatives towards a sustainable improvement in rural areas' readiness for the future, as laid out in the "Guidelines for Rural Development and Village Renewal in Europe" and in accordance with Local Agenda 21, "into the limelight" and bestow recognition on them, taking into account their economic and cultural context. The motto for this year's competition, "Change as Opportunity", focuses on those villages and rural communities in Europe that recognise the manifold changes and evolutions which are reshaping the rural living environment at the beginning of the third millennium as a challenge rich in opportunities, to be met with projects that accept the present and dare to shape the future through orientation toward networking and willingness to co-operate.

Criteria for judging entries

A. ORIENTATION and STRATEGIES

1. Sustainability
2. Co-ordinated approach
3. Visionary and innovative orientation
4. Participation in regional networks transcending village, municipal and possibly even national borders

B. METHODS

1. Self-motivated initiative and citizen participation
2. Active and permanent communication between all parties involved (political representatives, authorities, citizens)
3. Accompaniment and/or supervision by experts
4. Co-operation in neighbourhood and communal alliances and in regional partnerships

C. OBJECTIVES

1. Strengthening ecological agriculture and forestry and integrating it into regional economic flows while respecting the character of the man-made landscape
2. Maintenance and creation of employment opportunities adequate to the locality
3. Responsible resource management and use of renewable raw materials
4. Symbiosis between valuable old and good-quality new buildings; resource-efficient and traffic-reducing development of settlement patterns
5. Strengthening the sense of identity and the self-assurance of village residents
6. Revitalisation of traditional socio-cultural qualities and social institutions, and creation of new ones
7. Encouragement of the participation of all age groups, nationalities and minorities and of both genders in economic, social and cultural life

D. CORRESPONDENCE TO THE MOTTO

Prizes

1. The winning entry will receive the „European Village Renewal Award 2006“.
2. The second highest award, which may be bestowed on more than one entry, is a „European Village Renewal Award for sustainable, holistic and motto-adequate Village Development of excellent quality“.
3. Prizes will also be awarded for „Special Achievements in individual or multiple fields of Village Development“.
4. All participants will receive a recognition for their entry.

Awards will be non-monetary, but will consist in symbolic objects such as commemorative plaques or diplomas.

Conditions for entry

Only one nomination will be accepted per country or region. Nominations can be of a village, a municipality or a micro-region. Nominations are to be made by the politicians or administrators responsible in each country or region for village renewal and rural development, or alternatively by non-governmental organisations in the absence of official nominations by the authorities.

Entrance fees are:

- 550 EURO for villages/municipalities/micro-regions from countries, provinces or regions that are members of the European Association for Rural Development and Village Renewal,
- 1.700 EURO for all others.

Pay to: Account Number: 83.444
Raiffeisenlandesbank Niederösterreich-Wien
(Austrian) Bank Code: 32.000
IBAN AT41 3200 0000 0008 3444
BIC RLNWATWW

Participants should submit

- The entry form, in digital form and on paper (please request the form from mayr@oesfo.at)

- A brief summary of both already undertaken and planned village development measures, including the initial situation, options for development, specific conditions, objectives and relation to the competition's motto. To be submitted in digital form and on paper (MS Word document, max. 4000 characters).
- Plans, graphics, photographs, explanatory text, "before and after" representations etc., which should facilitate a clear understanding of the measures and should fit onto no more than two 120x90 cm posters. Please send in an easily transportable form (i.e. not as stiff plates, but rolled); if possible, also in digital form (vector graphics for graphs and tables; Illustrator-eps format).
- A map of the village and surroundings to a scale of 1:50,000 or 1:25,000, as well as historical maps, if available. If possible, in digital form as well as on paper.
- At least three and at most five photographs (of persons, landscape or buildings), with captions, suitable for dissemination to the press and for possible publications by the European Association for Rural Development and Village Renewal. If possible, in digital form as well as on paper (text as MS Word document, images in TIF format, minimum resolution 300 dpi, files not exceeding 4MB per image).
- Further documentation such as zoning plans and other official maps and plans, village renewal plans, press clippings, background information, videos etc. may be included.

All submissions are to be sent to the following address:

Europäische ARGE Landentwicklung und Dorferneuerung
 Betrifft: Europäischer Dorferneuerungspreis 2006
 Franz Josefs-Kai 13, A-1010 Wien
 E-Mail: mayr@oesfo.at
 ISDN: Nr. +43/(0)1/533 07 97-48

Schedule

February 3 rd , 2006:	Deadline for entries
March 2006:	First session of the jury
April/May 2006:	Visits to all participating locations by jury delegations
June 2006:	Second session of the jury, decision
Autumn 2006:	Presentation of the 9 th European Renewal Award in Saxony-Anhalt, Germany

Contacts

- **Theres Friewald-Hofbauer**, Project leader
 Tel: +43/1/533 84 01-14
 Fax: +43/1/533 84 01-20
 E-Mail: friewald@clubnoe.at
- **Walpurga Mayr**, secretary
 Tel. +43/1/533 07 97-21
 Fax: +43/1/533 07 97-90
 E-Mail: mayr@oesfo.at
- **Internet:** www.landentwicklung.org